

## TERMS AND CONDITIONS

1. The #PLAY&LEARN (“the Contest”) is organized by Abbott Malaysia (“the Organizer”).
2. The Contest runs from 1 August 2021 and the closing date for submission is 12PM, 30 Sept 2021. Entries that are damaged, corrupted, incomplete, illegible or received after 12PM, 30 Sept 2021 will not be accepted.
3. The Contest is open for Facebook submissions only, through the official Facebook page @MyAbbottCares
4. The Organizer reserves the right to modify the Contest mechanics, withdraw or terminate the Contest at any time at its sole and absolute discretion without prior notice to any person.
5. The Contest is open to all Malaysian citizens, aged 18 and above, who are residing in Malaysia (“Eligible Participants”). Submitted movie clips & videos should be created by children above 1 years old.
6. Employees of the Organizer, its affiliates and/or related companies and their immediate family members are not eligible to participate in the Contest.
7. Winners will be selected based on the creativity of submissions by the Organizer and its affiliates. Eligible Participants may submit as many entries as they wish.
8. Proof of purchase is NOT required at the point of contest submission.
9. Proof of purchase is REQUIRED if your child’s movie clip is shortlisted as a finalist. Therefore, you are encouraged to keep a copy of the proof of purchase of any Similac Gain Plus® Gold, Similac Gain Kid® Gold, Similac® Intelli-Pro® Step 3 or Similac® Intelli-Pro® Step 4 products. Purchase must be made between the Contest period of 1 August 2021 to 30 Sept 2021.
10. Every video clip uploaded is subject to a moderation process before it is shortlisted to be in the running to win the Contest. The Organizer and its appointed agencies reserve the right to assess and disregard any submission at its discretion.
11. Without limitation, the Organizer shall have the right to: (a) encode, photograph, record, store, distribute, transmit, perform, license, display, broadcast, copy, market and promote the photograph(s); (b) use excerpts, clips or still images from the photograph(s) for the Organizer’s general business purposes and for promotion; and (d) maintain copies of the photograph(s) to be made available for on-demand access by the Organizer; and (e) use all or part of the photograph(s) in connection with the distribution, promotion and sale of merchandise.
12. Submissions that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other content deemed to be contrary to the law, religious, cultural and moral traditions are strictly prohibited and will be disqualified.
13. A participant who submits any such entry may be permanently banned, subject to the Organizer’s discretion, from participating in any future contests.
14. Winners will be announced on 17 October 2021 and winners will be notified via email or phone. All decisions made by the Organizer and its appointed Contest Management Agency are final.

15. Contest period and prizes are subject to change by the Organizer.

16. Prize Redemption / Award Ceremony, transportation costs, logistics, lodging, food, and all other costs are to be borne by the winner upon being selected. The Organizer shall not provide any allowances or accommodation for winners that reside in different states.

17. I agree to the Terms and Conditions on this site and for Abbott Laboratories to contact me regarding products and/or services that may be of interest to me or my child. I am providing consent as the parent or legal guardian of a minor (below 18 years) whose Personal Data will be processed as described above. I am aware that my personal and information will be collected for the purpose of receiving health related updates by Abbott. Information submitted may also be shared with Abbott's affiliates, subsidiaries, authorized third parties as well as other countries that may not have similar personal information laws equivalent to my own.